

**Health and Wellbeing Board  
Update on Priorities  
June 2016**

<p>Title of Priority      Giving every child the best start in life</p> <p>Responsible officers      Gail Tolley and Dr Sarah Basham</p>	
<p>Summary of objectives</p> <p>The following objectives are outlined in the Brent Health and Wellbeing Strategy 2015-17:</p> <ol style="list-style-type: none"> <li>1. Evaluate our current parenting programmes with a focus on learning from best practice to inform the use of resources.</li> <li>2. Agree and deliver a Child Oral Health Plan for Brent and NHS England.</li> <li>3. To expand partnership working with schools, nurseries, playgroups and other early years settings to improve the wellbeing of children</li> <li>4. Review our approach to childhood obesity and agree a revised strategy</li> <li>5. Ensure that the council and partners is planning and ready for the transfer of health visitors and the Family Nurse partnership by 2015 to deliver our priorities for young people in Brent.</li> </ol> <p>In addition to the objectives outlined in the Strategy, the Children's Trust and Children's Joint Commissioning Group (JCG) are focusing on the following priority groups:</p> <ul style="list-style-type: none"> <li>• Children under 5</li> <li>• Children and young people with mental health problems</li> <li>• Children looked after</li> <li>• Children and young people with special educational needs and disability</li> <li>• Young Carers</li> </ul>	<p>Summary of key outcomes</p> <ul style="list-style-type: none"> <li>• Families are enabled to support their children in having the best start in life through a 50 per cent increase in the number of parent champions</li> <li>• Outcomes across early years are above the London average</li> </ul>
<p>Progress achieved to date</p> <ul style="list-style-type: none"> <li>• We have achieved a 50% increase in the number of Parent Champions recruited since the last quarter.</li> <li>• Our early years outcomes continue to rise with 88% of PVIs being Good or</li> </ul>	

Outstanding and 86% of childminders being Good or Outstanding.

- Work with Barnardo's in children's centres is developing and good progress is being made.
- The Early Help service has increased the numbers of family support sessions in children's centres.
- Parenting programmes are increasing, involving more multi-agency facilitators and parent volunteer delivery of programmes.

#### Planned actions for next quarter

- Specific parenting programmes for parents of children with disabilities; and online training modules.
- Parent Champions are expected to participate in 3-6 outreach events per month.
- We have commenced the next round of Parent Champion training.
- Barnardo's are introducing further work around vulnerable families e.g. money management for young parents.
- The Young Carers Transformation Group will launch its awareness raising strategy.
- Local area SEND inspection framework will help to inform the work of Children and young people with special educational needs and disability Transformation group.

#### Risks and mitigating actions

Risks – lack of take up on parenting programmes

Mitigation – there is extensive promotion taking place throughout the borough for programmes and links developed with schools, and other partners to encourage ongoing take up.